Clark PTA READ-A-THON   October 7th to November 3rd

Dear Parents,

Clark students will be participating in our annual READ-A-THON from 10/7 through 11/3. **READ-A-THON is one of our biggest PTA fundraisers of the year**. One of the best advantages of READ-A-THON is it allows all money collected to stay at Clark! It also provides a great tax deduction incentive for donors.

Along with a good book, this READ-A-THON packet contains everything your student needs to participate:
1. Important DATES for turning in reading minutes and fundraising deadlines
2. FUNDRAISING & prize information
3. READING incentives

IMPORTANT DATES
Week 1 – 10/7-10/13, turn in minutes on 10/14
**Students who read & turn in 100 minutes by 10/14 will receive a free book valued up to $10 at the book fair!

Week 2 – 10/14 – 10/20, turn in minutes on 10/21
Week 3 – 10/21 – 10/27, turn in minutes on 10/28
Week 4 – 10/28 – 11/3, turn in minutes on 11/4
All fundraising money is due to PTA by 11/8.

FUNDRAISING INFORMATION
Incentive Prizes!
- As you complete the tasks listed, tear off the tickets on the back page and return to Clark PTA to be entered in our weekly prize drawings!
- Classes in each grade level with the most reading minutes will win a popcorn party.
- The class with the highest fundraising total will win an ice cream party.

Clark READ-A-THON has its own web page!
Students are encouraged to create a personal fundraising web page that allows them to email a link to potential donors and accepts both PayPal & credit card donations. It also enables you to SHARE via social media as desired!

Mighty-Cause student pages for online fundraising can be created by clicking "Fundraise" under JOIN THIS TEAM at the following link: **https://www.mightycause.com/team/Clarkreads2019** The pledge form on back can be used to record & collect offline donations as well.

Two ways to encourage donations
1. A person can donate a flat amount.
2. A person can pledge an amount for minutes read to encourage the student to reach their reading goal. For example, if a student reads 400 minutes during READ-A-THON and a pledge is made for 5 cents per minute, the person would owe .05 x 400 = $20.

PTA support is critical for Clark educational programs!
Donations to the Clark PTA are necessary to fund key curriculum-related initiatives and improve every student's educational experience. The Clark PTA is committed to bringing fun, exciting, and high-quality educational programs and opportunities to our school. This year, the Clark PTA will spend over $100,000 to support students and staff at Clark. Our READ-A-THON goal is $10,000. Some of the ways this money is used are -
· Academic grants directly to Clark teachers & staff for supplemental classroom materials, supplies and experiences
· School-wide assemblies, author visit, new library books, and staff appreciation
· ART! Did you know that Clark PTA funds 100% of our school's art program? Not only does the PTA provide the materials but PTA provides the volunteer art docents to teach art as well.

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First Name: _____ Last Name: _____

Grade: _____   Teacher: _____   TOTAL MINUTES READ: _____

PLEASE RETURN COLLECTED DONATIONS TO SCHOOL BY 11/8/19 TO BE ELIGIBLE FOR INCENTIVE PRIZES!

	Donor Name	Pledge $ amount per hour of reading	Maximum amount or flat rate pledge	Total Amount Collected	Business Matching Pledge Amount / Information
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

Checks can be made payable to: **CLARK ELEMENTARY PTA.** Clark Elementary PTA is a WA State 501 C3 charity; all contributions are tax-deductible. Please reference tax ID# 94-3073983

Complete the tasks below and turn the tickets in to Clark PTA to be entered in our weekly prize drawings!

CREATE your **MIGHTY CAUSE online** student fundraising page! **Complete and return this ticket by 10/14**	Have your parents **SHARE** your Mighty Cause page on social media!	**EMAIL** or **CALL** Five people to tell them about your Readathon fundraising goal. Ask for their support!	Turn in this ticket when you have raised **$50 in fundraising donations!**	Turn in this ticket when you have raised **$100** in fundraising donations!
Name:	Name:	Name:	Name:	Name:
Parent Initial:	Parent Initial:	Parent Initial:	Parent Initial:	Parent Initial:
Teacher:	Teacher:	Teacher:	Teacher:	Teacher:

Clark PTA READ-A-THON 2019 - Minutes Log

READING INCENTIVES

**Students who read & turn in 100 minutes by 10/14 will receive a free book valued up to $10 at our *Scholastic Book Fair*! Turn in your week 1 slip by 10/14 to be eligible for this incentive. PTA will distribute vouchers before book fair begins on 10/21.

**Classroom Competition: Classrooms will compete to see which class can read the most minutes within their grade level through 11/3. Each winning grade level class wins a popcorn party!

Cut & Return each week's strip to your child's teacher on the Monday mornings shown. Forms must have parent signature to be eligible for prizes.

Week 4 Due 11/4

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total

Student Name
_____
Student Teacher_____
Grade _____
Parent Signature _____

- -

Week 3 Due 10/28

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total

Student Name
_____
Student Teacher_____
Grade _____
Parent Signature _____

- -

Week 2 Due 10/21

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total

Student Name
_____
Student Teacher_____
Grade _____
Parent Signature _____

- -

Week 1 Due 10/14

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total

Student Name
_____
Student Teacher_____
Grade _____
Parent Signature _____